



CHESTNUT HILL COMMUNITY ASSOCIATION

Event Program Booklet Advertising

Check the boxes of those you'd like to advertise.

Hoops Madness Basketball Tournament

A half day family event held at Springside Chestnut Hill Academy on Saturday at end of March
200 players and their families
Color Program

business card 1/4 1/2 Full

Great Houses Tour

A architectural tour of six homes in Chestnut Hill held in partnership with the Chestnut Hill Conservancy & Historical Society on Saturday, late May
400 attendees
Event booklet

business card 1/2 Full

Pastorius Park Concerts

Seven weekly concerts held on Wednesdays mid-June to end of July, 600 to 800 attendees at each concert
Color program

business card 1/4 1/2 Full

Movies Under The Stars

Four weeks of films shown at the Water Tower Recreation Center on Friday August 2, 9, 16 and 23
200 to 400 attendees at each movie
Color program

business card 1/4 1/2 Full

Black & White Gala and Live Auction

Fundraiser held on a Saturday evening in mid-October
200 attendees
Event booklet

business card 1/2 Full

25th Annual Christmas Holiday House Tour*

Philadelphia's longest running holiday includes five houses plus trolley rides though Chestnut Hill on December 8
700 attendees
Event Booklet

business card 1/2 Full

Advertisement Sizes

Event Booklet* 5.5 wide by 8.5 high

Business card/Quarter page 4.5 wide x 1.75 high \$125

Half page 4 5/8 wide x 4.75 high \$300

Full page 4 5/8 wide x 7.5 high \$250

Full page 4 5/8 wide x 7.5 high \$500

opposite inside back cover or page 3

*Christmas Holiday House Tour has a color cover and inside spread reserved for sponsors

Color Program 8.5 wide by 11 high

Business card/Eighth page 3.75 wide x 2.25 high \$125

Quarter page 3.75 wide x 4.5 high \$200

Half page 7.75 wide x 4.75 high \$300

Full page 7.75 wide x 9.5 high \$500

Discount

1 event regular price

2 events 5% off total 5 events 20% off total

3 events 10% off total 6 events 25% off total

4 events 15% off total

Advertiser

Company Name _____

Phone # _____

Email _____

Total Ad Cost _____ Discount Rate _____

Ad Materials:

Please provide us with a press quality pdf file, or jpeg file. You may also give us a business card to scan. Give us a call if you have any questions. We are happy to help you!

Email your ad to Janet Gala
CHCA Director of Marketing and Promotions
janet@chestnuthill.org • 215-248-8806

Chestnut Hill Community Association
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