

Christmas Holiday House Tour December 8, 2018 • 10 am to 4 pm



photo by Steve Feistel

Philadelphia's longest running holiday tour! This year is our 25th Annual Tour

The Holiday season is a time to relive cherished traditions, and for Chestnut Hill, there is no better tradition than spending a day enjoying the Holiday House tour. Our annual tour features five of the area's loveliest historic homes decorated inside and out for the holidays. In recent years the tour included a charming cottage, a stately stone colonial, three story Italianate Victorian, a second empire twin, and a Norman country house. Attendees have the option of riding our event trolley from stop to stop or visiting at their own pace in this self-guided tour.

The tour is popular with both visitors and residents of Chestnut Hill who come every year to discover a variety of dramatic homes while experiencing our neighborhood's rich architectural heritage.

This event is a major fundraiser for our association and helps us provide services to our community.

Chestnut Hill Community Association

8434 Germantown Avenue, Philadelphia, PA 19118
215-248-8810 • www.chestnuthill.org

Registration for this event routinely attracts over 500 attendees each year.

Main Sponsor \$5,000 Two Available

- Thank you with logo included on event postcard mailed to 2,500 previous event attendees and also inserted into 6,000 *Chestnut Hill Local* newspapers. 500 postcards are also distributed throughout Chestnut Hill in shops and restaurants.
- Full color, full page ad placed on inside front cover or back cover of professionally printed program booklet distributed to attendees
- Logo on Holiday House Tour banner on Jenks Academy for the Arts and Science's fence for 4 weeks.
- Logo on 100+ Holiday House Tour posters distributed to stores and businesses throughout Chestnut Hill and nearby neighborhoods.
- Logo on all house signs on the day of event.
- 6 tickets to attend the Holiday House Tour
- Sponsor logo in print ads in the *Chestnut Hill Local* (circulation 6,000)
- Sponsor logo in 8 event email blasts sent to 2,400 recipients on CHCA's email list with link to your company's website
- Social media shout out: thank you to sponsor on our Facebook page (2000 likes), Twitter feed, and Instagram (1025 followers).
- Website: thank you with link to your website on our Holiday House Tour web page
- Sponsor Board: thank you with logo on our Holiday House Tour 18 x 24 sign displayed at each registration site on the day of tour.

House Sponsor \$1,000 Five Available

- Logo on individual house sign on day of event.
- 4 tickets to Holiday House Tour
- Sponsor logo in print ads in the *Chestnut Hill Local* (circulation 6,000)
- Sponsor logo in 8 event email blasts sent to 2,400 recipients on CHCA's email list with link to your company's website
- Social media shout out: thank you to sponsor on our Facebook page (2000 likes), Twitter feed, and Instagram.
- Website: thank you with link to your website on our Holiday House Tour web page
- Sponsor Board: thank you with logo on our Holiday House Tour 18 x 24 sign displayed at each registration site on the day of tour.

Trolley Sponsor \$1,500 Ten Available

- Banner with logo and message on one side of trolley
- 2 tickets to Holiday House Tour
- Sponsor logo in print ads in the *Chestnut Hill Local* (circulation 6,000)
- Sponsor logo in 8 event email blasts sent to 2,400 recipients on CHCA's email list with link to your company's website
- Social media shout out: thank you to sponsor on our Facebook page (2000 likes), Twitter feed, and Instagram.
- Website: thank you with link to your website on our Holiday House Tour web page
- Sponsor Board: thank you with logo on our Holiday House Tour 18 x 24 sign displayed at each registration site on the day of tour.

Program Booklet Advertising

We are offering full page, half page and business card size ads in our professionally printed 48-page Holiday House Tour booklet at an additional cost. Learn more at www.chestnuthill.org or call 215-248-8810.