

Hoops Madness Basketball Tournament

A Half Day Family Event on a Saturday, March 24 with 220 players and their families

Main Sponsor \$2,000 One Available

- Name on top of list on players’ tee shirts
- Logo included in *Chestnut Hill Local* print ad, posters distributed along Germantown Avenue, and thank you page of event program
- 500 fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Logo included
- Plus all items under **CHCA Friend Sponsor**

Additional Sponsorship Opportunities:

Center Court Banner at Jump Circle, and Sponsorship of Half Court Shot, \$1,000 **Two Available**
Center Court Banner at Jump Circle with provided giveaway \$500
PA announcements \$350 and up
Sponsor Banners on Sidelines \$350 **Twelve Available**
Name Printed on Tee Shirt given to Players \$350 **Eight Available**
All sponsors’ logo included on thank you page of event program
All Sponsors can set up an exhibition table at the Hoops Madness Basketball Tournament and receive all CHCA Friend Sponsor items

Print Ads in Tournament Color Program at an additional cost

Pastorius Park Concerts

Six Wednesday evening concerts
June 13, 20, 27, July 11, 18, 25
600 to 800 attendees at each concert

Main Sponsor \$10,000 Two Available

- Logo on concert series poster
- Logo on banner on Jenks Academy's fence
- Option to speak on stage at each concert
- Thank you by emcee at each concert
- Welcome table and tent set up at every concert
- Plus all items under **CHCA Friend Sponsor**

Concert Sponsor \$1,000 Seven Available

- Logo on concert series poster
- Welcome table at individual concert
- Plus all items under **CHCA Friend Sponsor**

Print Ads in Concert Color Program at an additional cost

CHCA Friend Sponsor

- Sponsor logo or name in event print ads in *Chestnut Hill Local*
- Sponsor logo or name in event email blasts sent to 2,400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our Facebook page and Twitter feed
- Website: thank you to sponsors with link on CHCA's website homepage

To discuss or secure any level of sponsorship contact Anne McNiff, CHCA Executive Director 215-248-8811, anne@chestnuthill.org.

Movies Under The Stars

Four weeks of films shown at the Water Tower Recreation Center, with 200 to 400 attendees. Movies start at dusk. August 3, 10, 17, 24

Main Sponsor \$1,800 Two Available

- Logo on movie night poster and lawn signs
- Greetings/remarks to audience before each movie
- Logo on event banner on Jenks Academy's fence
- Make announcement and thank you by emcee at each movie
- Welcome table set up near CHCA membership table
- Plus all items under **CHCA Friend Sponsor**

Individual Movie Food Truck Sponsor \$1,000 Four Available

- Welcome table set up near CHCA membership table
- Plus all items under **CHCA Friend Sponsor**
- Logos on signage next to food trucks

All sponsors’ logos included on thank you page of event program
Print Ads in Movie Night Color Program at an additional cost

Holiday House Tour

Philadelphia's longest running holiday tour, with 700 attendees, to be held on December 8

Main Sponsor \$5,000 Two Available

- Thank you and logo included on event postcard mailed to 2,200-2,500 previous event attendees and also inserted into 5,000 *Chestnut Hill Local* newspapers including 3,200 delivered to homes. 2,500 postcards are also distributed throughout Chestnut Hill in shops and restaurants.
- Ad placed on inside front or back cover of program booklet-distributed to 700 attendees
- Logo on Holiday House Tour banner on Jenks Academy's fence
- Logo on sponsor thank you page of event booklet
- 6 tickets to Holiday House Tour
- Plus all items listed under **CHCA Friend Sponsor**

House Sponsor \$1,000 Five Available

- Logo on individual house sign
- 4 tickets to Holiday House Tour
- Logo on sponsor thank you page of event booklet
- Plus all items under **CHCA Friend Sponsor**

Trolley Sponsor \$1,500 Ten Available

- Banner with logo and message on one side of trolley
- Logo on sponsor thank you page of event booklet
- Plus all items under **CHCA Friend Sponsor**
- 2 tickets to Holiday House Tour

Print Ads in Holiday House Tour booklet at an additional co



Black & White Gala

Annual Fundraiser to be held on October 6, 2018 more than 300 attendees

Presenting Sponsor Sold

Platinum Sponsor \$7,500 two one available

- Logo included on printed invitation
- Advertising/Print Ads-Sponsor name or logo in 8 weeks of event print ads in *Chestnut Hill Local*.
- Step-and Repeat Banner-Logo included on event banner. Seen by more than 300 people at event.
- Banner-Logo included on event banner which hangs on the fence at Jenks Academy for the Arts and Sciences
- Tickets-Six tickets to the Black & White Gala
- Speaking Opportunity to deliver welcome remarks at event to over 300 guests.
- All other items included in Gold, Silver and Bronze sponsorship. (Value \$10,500)

Gold Sponsor \$5,000

- Logo included on printed invitation
- Advertising/Print Ads-Sponsor name or logo in 8 weeks of event print ads in *Chestnut Hill Local*.
- Tickets-Four tickets to the Black & White Gala
- All other items included in Silver and Bronze sponsorship. (Value \$7,800)

Silver Sponsor \$2,000

- Advertising/Posters-Sponsor name or logo on approximately 100+ event posters distributed on Germantown Avenue.
- Email Marketing-Sponsor name or logo in event email blasts with link to website.
- Signage-Logo included on “Thank You Poster at Event” seen by more than 300 attendees.
- Tickets-Two tickets to the Black & White Gala
- All other items included in Bronze sponsorship. (Value \$3,200)

Bronze Sponsor \$1,000

- Social Media-Thank you to sponsors on the CHCA Facebook page, twitter feed and Instagram account
- Ticketing Website-Sponsors name or logo on event registration website with link to website.
- CHCA Website-Name or logo included on CHCA's website thank-ing you for sponsoring the B&W Gala.
- Logo included on landing page photo slider of website (Value \$1,200)

Chestnut Hill Community Holiday Parade

To be held on December 15

Grand Parade Sponsor \$3,500 One Available

- Include logo on poster and banner on Jenks Academy's fence
- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway near cupcakes and Santa
- Logo on banner on front or side of fire truck that has Santa on top at end of parade
- Plus all items under **CHCA Friend Sponsor**
- Sign up early by October and be included in November 19 Circle of Trees Tree Lighting at Woodmere Art Museum (gift bag for kids) 600 attendees.

Parade Supporter \$500 Two Available

- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway near cupcakes and Santa
- Plus all items under **CHCA Friend Sponsor**



CHCA Digital Sponsor

CHCA Monthly Enews Only Two Available

Includes your logo at the bottom of the e-news with a link to your website. This will be clearly marked as our sponsor. We send out our emails to approximately 2,400 contacts each month.
Cost \$125 per month, \$300 for 3 months, \$500 for 6 months, \$1000 annually

CHCA Website

Logo and business hyperlink on our website seen by 2000 visitors each month.
Cost \$400 per 3 months, \$600 for 6 months, \$900 annually

Sponsor Our Welcome Box for New Residents

Distributed Quarterly to all NEW residents in Chestnut Hill and surrounding areas

Some of the items included in every box:

- \$10 Chestnut Hill Gift Certificate
- CHBA Change Purse with CHPF Parking Tokens
- Temporary CHCA Membership Card and 4-week subscription to the Chestnut Hill Local
- Chestnut Hill Local's New Quarterly WELCOME Magazine
- Wooden Spoon with CHCA Logo
- Oven Mitt from Chestnut Hill Hospital

Cost \$250 for up to 500 boxes. Sponsors may also supply a gift or offer to be placed into the welcome box.

Gold Sponsor: \$20,000

Pastorius Park Concerts Main Sponsor: Value \$10,000

- Logo on concert series poster
- Logo on banner on Jenks Academy's fence
- Make announcement at each concert and thanked by emcee
- Welcome table and tent set up at every concert
- Plus all items under **CHCA Friend Sponsor**

Hoops Madness Main Sponsor: Value \$2,000

- Name on top of list on players' tee shirts
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- 500 fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**

Holiday House Tour Main Sponsor: Value \$5,000

- Thank you and logo included on event postcard mailed to 2,200-2,500 previous event attendees, brochure inserted into 5,000 Chestnut Hill Locals, plus 1,500 brochures distributed throughout Chestnut Hill in shops and restaurants.
- Inside front or back cover ad of program booklet-distributed to 700 attendees
- Logo on banner that hangs on Jenks Academy's fence
- 6 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**

Movies Under the Stars Main Sponsor: Value \$1,800

- Logo on movie posters and lawn signs
- Greetings/remarks at each movie night
- Logo on banner at Jenks Academy's fence
- Make announcement at movie, thank you by emcee at movie
- Welcome table near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**

Chestnut Hill Holiday Parade Grand Sponsor: Value \$3,500

- Logo on banner on Jenks Academy's fence
- Logo on posters
- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway and Santa
- Include logo on parade banner on fire truck that carries Santa
- Plus all items under **CHCA Friend Sponsor**

Black & White Gala Main Sponsor: Value \$5,000

- Logo on Black & White gala invitations
- Logo included in *Chestnut Hill Local* print ad and posters
- Sponsor name or logo in event email blasts with link to website.
- 4 tickets to Black & White Gala
- Logo included on "Thank You Poster at Event" seen by more than 300 attendees.
- Thank you to sponsors on the CHCA Facebook page, twitter feed and Instagram account.
- Sponsors name or logo on event registration website with link to website.
- Name or logo on CHCA's website thanking you for sponsorship

Sponsor of CHCA Monthly E-news for 3 months \$400

Save \$7,700

Silver Sponsor: \$5,000

Pastorius Park Individual Concert Sponsor: Value \$1,000

- Logo on concert series poster
- Welcome table at individual concert
- Plus all items under **CHCA Friend Sponsor**

Hoops Madness Basketball Tournament: Value \$1,000

- Center Court Banner at Jump Circle, and Sponsorship of Half Court Shot (with giveaway provided by sponsor).

Holiday House Tour House Sponsor: Value \$1,000

- Logo on individual house sign
- 4 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**

Movies Under the Stars individual Movie Sponsor: Value \$1,000

- Welcome table near CHCA membership table
- Plus all items under **CHCA Friend Sponsor**

Chestnut Hill Holiday Parade Supporter: Value \$500

- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway and Santa
- Plus all items under **CHCA Friend Sponsor**

Black & White Gala Classic Sponsor: Value \$1,200

- Thank you to sponsors on the CHCA Facebook page, twitter feed and Instagram account.
- Sponsors name or logo on event registration website with link to website.
- Name or logo included on CHCA's website thanking you for sponsoring the B&W Gala. 4 weeks before event and 4 weeks after event.

Sponsor of CHCA E-news for 1 month \$150

Save \$700

Additional Sponsorship packages available

To discuss or secure any level of
sponsorship contact
Anne McNiff, CHCA Executive Director
215-248-8811, anne@chestnuthill.org.



CHESTNUT HILL
COMMUNITY
ASSOCIATION

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Chestnut Hill Community Association
Growing a Stronger Community Together

Sponsorship Opportunities
2018

